

Transparance Fiscale



Invitation seminar Real Estate, Art and Tax

Amsterdam, 20 January 2012

Dear Supporter,

Main sponsor of the Re:Rotterdam Art Fair, Transparance Fiscale, invites you to its seminar **Real Estate, Art and Tax** on **Wednesday, February 8, at 5 pm** at the **Boompjes 60-68**, Rotterdam, on the sixth floor. The Seminar is the start of the Fair.

Program

17.00h: Walk-in

17.30h: Welcome speech by Gerhard Opheikens

17.35h: Jaap Sleper **Re:Rotterdam, Commercial Real Estate and the Art join hands**

17.45h: Sigrid Hemels **Fiscal Aspects of Collecting Art**

18.00h: Gerhard Opheikens **Optimize Competitive Tax Advantages Sale/Lease Vacant Spaces**

18.15h: Drinks and walking dinner during exclusive guided tour with notes by art historians, gallery owners and artists

20.00h: Opening party on the sixth floor

Hope to welcome you at the fair!

With kind regards,

Jaap Sleper
Galerie 10 and Sleper Schilderwerken

Gerhard Opheikens
Transparance Fiscale

Transparance Fiscale

J.B. (Jaap) Sleper, owner of Galerie 10 and Sleper Schilderwerken, will talk about his plan to use and bring attention to the vacant office space you are in. He will discuss the successful cooperation between commercial real-estate parties and creative minds. Owner, commercial painting business, tax law firm, brokers, galleries, designers and artists work intensively together to guarantee the success of this project. Re:Rotterdam is a contemporary platform and a meeting place where commerce, real estate and art find and reinforce each other.

Prof.dr. S.J.C. (Sigrid) Hemels is Professor at the Erasmus University Rotterdam and author of 'Kunstliefhebbers, culturele instellingen en belastingen', 'Door de muze omhelsd' and 'Mecenaat en Fiscus'. She will give a lecture about the fiscal aspects of collecting art: in art collecting a number of aspects play a key role. First of all, the context in which art is collected is important, whether it is collected by a private person or by an entrepreneur. This difference will be examined in the lecture, and beyond that the fiscal aspects of the buying, possession, selling and transfer of art to a museum will be looked at in more detail.

Mr. G. (Gerhard) Opheikens, founding father of Transparance Fiscale, will illustrate how tax optimization increases competitive advantages and returns for the owner, lessee and purchaser of vacant properties. Recent tax developments in the field of commercial real estate offer opportunities for creative cooperation between parties. Therewith they can profitably sale, lease, split and create - temporary - 'in-between' frameworks.

Re:Rotterdam is exceptional in that it provides a new context for artists to show their work. Certainly in a period when art subsidies are being removed it is important that new approaches are adopted to the presentation of work in the art market.

Re:Rotterdam offers, without costs, galleries and artists the rich opportunity to exhibit and sell work to a large and interested public.

This is the second time that Re:Rotterdam will take place. This time it has a much larger space in which to exhibit. This year art events will be presented over 10,000 m² in a ten-storey empty office block at a prime location on the Maas in Rotterdam. Because of the exhibition, the emptiness of the office block will be seen in another light while the traffic through the block will bring the block to life.

More than a hundred and twenty artists and galleries will be showing their work. There are receptions, drinks, guided tours, live concerts, lectures and parties through Sunday February 12.

Re:Rotterdam participants include artists who are at the cutting edge of contemporary developments.